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CONTENTS and SUMMARIES

To readership

**MODERN RUSSIAN SOCIETY**

*TOSCHENKO ZH.T.* (Institute of Sociology, Russian Academy of Sciences, Moscow, Russia)

**"EFFECTIVE MANAGER" IN MODERN SOCIETY**

**Abstract.** The paper characterizes (reveals the meaning and specificity) such a unique phenomenon of social consciousness and social practice as an "effective manager". A brief historical overview of the emergence and evolution of the concept of an effective manager and manager is provided. Their typology, on the bases of the characteristics of their functioning in the field of economics, politics, culture is explained. The paper provides critical analysis of features of their activities, as well as their working methods. Particular attention is paid to the social impact of the activities of effective managers, leading to the fact that Russia has lost a lot as a result of their abuse of objective processes of social development, which caused the fact that the period of their greatest "prosperity" is called "slashing 90-ies".

**Key words:** Public consciousness, manager, phantoms, liberalism. reforms, power, adventurism, corruption, property.

*VOLKOV YU. G.* (Southern branch of the Institute of Sociology of Russian Academy of Sciences, Institute of Sociology and Regional Studies of Southern Federal University, Rostov-on-Don, Russia)

**CONCEPTUALIZATION OF SOCIOLOGICAL DIAGNOSIS:  
THEORETICAL REFLECTION**

**Abstract.** The paper reflects the author's research position, that the sociological diagnosis is social diagnosis, including analytical and explanatory constructs of sociological knowledge. The author proceeds from the fact that the achievement of a sociological diagnosis with a high degree of verifiability of the results is possible in the implementation of the following

two conditions: firstly, the choice of method of diagnosis, including the implementation of appropriate sociological paradigm, aimed at the production of objective knowledge: secondly, the adoption of the formula of efficiency of achieved results.

**Key words:** social diagnosis, social objects, sociological diagnosis, methodological approaches, the paradigm of sociological knowledge.

*DZUTSE H.V., DIBIROVA A.P.* (North-Ossetia State University named after K.L. Hetagurov, Vladikavkaz, Russia)

### **OPINION OF CITIZENS OF REPUBLIC OF NORTH OSSETIA ON THEIR LIFE PLANS, VACATION, LEISURE AND HEALTH: A SOCIOLOGICAL ANALYSIS**

**Abstract.** This article is written on the bases of the mass survey on the topic: "The opinion of the citizens of the Republic of North Ossetia-Alania about their life plans, vacation, leisure time and health", held in April-May 2012 the North Ossetia Center for Social Research ISPR RAS together with the North-Ossetia State University. The sample size is 500 people.

**Key words:** living conditions, infrastructure, social activity, a national program, youth policy, education, laws, cities, deviant behavior, adaptation, quality of life.

*MARSHAK A.L.* (Institute of Sociology of Russian Academy of Sciences, Moscow, Russia)

### **CULTURAL IDENTITY AS A FACTOR STRENGTHENING THE INTEGRITY OF RUSSIA**

**Abstract.** The article deals with cultural identity as a factor and the potential for strengthening the integrity of the Russian state. An analysis of a modern socio-cultural situation in Russia is provided: the foundations of the phenomenon of modern culture, its role in society are revealed: the main lines of research of contemporary culture as a factor in Russia's territorial integrity are discussed.

**Key words:** cultural identity, the norms of identification, productivity of culture as a factor of Russian territorial integrity.

### **PHILOSOPHY AND SOCIETY**

*POLOMOSHNOV A.F.* (Don State Agrarian University, Persianovski, Rostov Region, Russia)

### **INTEGRAL TRUTH AND CREATIVITY: THE VIEW OF RUSSIAN PHILOSOPHY**

**Abstract.** The article is devoted to the comparative analysis of concepts integral knowledge of Vladimir Soloviev and P. Florensky. The author details the basis and nature of philosophical methods V. Solovyov and Pavel Florensky, gives them a critical evaluation.

**Key words:** integral knowledge, true things, organic logic, antinomy, Trinity

*BURKINA L. S.* (Platov South-Russian State Technical University (NPI), Novochoerkassk, Russia)

### **PHENOMENOLOGY OF DEVIANCE: CULTURAL AND HISTORICAL MODIFICATIONS**

**Abstract.** The article is devoted to the very topical subject of modern social sciences and the humanities and is associated with problems of deviant behavior. The article concludes that the person is the subject, and culture, and the consumer of cultural goods; that existing types of deviance related to the problem of choice and responsibility in the culture and are classified according to the criterion of the relationship to the core of culture and the nature of cultural change.

**Key words:** Deviance, the types of deviant behavior, cultural changes imply a supernatural culture, classification of deviance, and culture.

### **CULTURE AND GLOBALIZATION**

*PODLESNAYA M. A.* (St. Tikhon's Orthodox University for the Humanities, Institute of Sociology of the Russian Academy of Sciences, Moscow, Russia)

### **THE RUSSIAN ORTHODOX PARISHES ABROAD: THE MAIN TENDENCIES OF DEVELOPMENT IN THE CONDITIONS OF POLYCULTURAL SOCIETY**

**Abstract.** In article are presented the main results of case study which was carried out in the Russian Orthodox parishes of Germany and the USA. The description of the main functions of orthodox parishes abroad, their specifics of realization in conditions ino/polyconfessional society is given. The author of article describes features of environment in which orthodox parishes work, and gives the analysis of had impact of environment on parishes life, features of behavior of parishioners, allocates the main problems of parishes abroad. Draws a conclusion about specifics of changes in a situation of adaptation of orthodox parishes to environment and about features of preservation of orthodox tradition in the conditions of an ino/polikonfessionalnost.

**Key words:** ino/polikonfessionalnost, orthodox parishes abroad, functions of parish, environment.

*TER-AKOPIYAN V. A.* (Rostov International Institute of Economics and Management, Rostov-on-Don, Russia)

### **THE FACTORS OF ADAPTIVE POLITICAL CULTURE OF MODERN RUSSIAN YOUTH**

**Abstract.** The article describes the mechanism of political youth adaptation to the modern political process, describes the main factors of political adaptation of the young generation, and found among them dominant.

**Key words:** political adaptation, the Russian youth, factors, political activity.

### **METHODOLOGICAL PROBLEMS OF SOCIO-HUMANITARIAN COGNITION**

*BARKOV F.A.* (Institute of Sociology and Regional Studies, Southern Federal University, Rostov-on-Don, Russia)

### **SYMBOLIC AGGRESSION IN INTERETHNIC COMMUNICATION: THE ELEMENTS OF A METHODOLOGICAL CONSTRUCT OF RESEARCH**

**Abstract.** The article presents a systematic semantic analysis of the concept of aggression, theoretical approaches to the study of aggression and the forms of aggression are analyzed. On this basis the authors substantiate

the concept of symbolic aggression in interethnic communication. A theoretical perspective (phenomenological sociology, social interactionism, ethnic-methodology) and the research strategy in the analysis of this phenomenon (search and explanation of the routine "gaps", connected with differences in group identity, conventional behavioral codes caused by etnoinstitutional reproduction) are suggested, as well as a number of empirical indicators. This article was prepared as part of a project supported by the Council for Grants of the President of the Russian Federation (№ МК-1154.2014.6).

**Key words:** aggression, identity, ethnicity, daily routine, symbols, interactionism, etnoinstitutions.

*DYATLOVA V.* (Institute of Sociology and Regional Studies, Southern Federal University, Rostov-on-Don, Russia)

### **THE CONCEPT OF INFORMATION IN THE CONTEXT OF HUMANITIES AND THE THEORY OF COMMUNICATION**

**Abstract.** «The notion of «information» – interpretation of humanitarian science and commutative» offers a new approach to the concept of «information» in the field of Humanities and social studies and journalism. Philosophical definition says: the information or knowledge is a reflection of the perceived by someone. The new definition defines the use of the concept in human-environment: information is a formal product of the transformation of the registered signals in known concepts. In the field of social information is learned by someone knowledgeable. It has been proved that the information is subjective, not an objective phenomenon. An illustration of empirical situations of accurate and inaccurate perceptions about the nature of the information in the journalistic practice.

**Key words:** Information, Message, Knowledge, Disinformation, Informational Fetishism.

*CHERNOBROVKINA N.I.* (Institute of Sociology and Regional Studies, Southern Federal University, Rostov-on-Don, Russia)

### **INFORMATION CONTROL IN RUSSIA AND IN THE WORLD: THE REAL BASIS AND PRACTICE.**

**Abstract.** The article considers the real basis of the universal information control within the conditions of information space globalization. Its

subjects are transnational corporations, which monopolize the information technology market. Total information control and electronic means of its implementation has enabled these corporations to "hack" the national telecommunication systems to meet their interests. In Russia, the expansion of commercial regulation of information communication is accompanied by strengthening of the state information control, though the new format of the content and transmission of information allow the information control to be developed "from masses".

**Key words:** information control, total control, information society.

## **HIGHER EDUCATION: PROBLEMS AND PROSPECTS**

*ANIKEYEV A. A.* (North Caucasus Federal University, Institute for Advanced Studies or Manufacturer-teaching Staff, Stavropol, Russia)

## **MASTER'S TRAINING OF HUMANITIES STUDENTS IN THE UNIVERSITIES OF THE NORTHERN CAUCASIA**

**Abstract.** Article open organization training for a master's in leading university the Don and Northern Caucasia. Analyze master's program on «Native history», «Universal history», «Historical political science» and others.

**Key words:** Bologna Process, BA courses, MA courses, MA educational programs.

## **SOCIO-POLITICAL AND ETHNIC PROCESSES IN SOUTHERN RUSSIA**

*LYULKA O. F., CHERNOUS V.V.* (Institute of Sociology and Regional Studies, Southern Federal University, Rostov-on-Don, Russia)

## **POTENTIAL OF PUBLIC PROTEST ACTIVITY: THEORETICAL AND METHODOLOGICAL ASPECTS.**

**Abstract.** In the article shows the evolution of protest activity in the Rostov region in the years 2007-2013. Spotted motivation and potential protest activity in Rostov-on-Don and rural areas reflected in the media. Considered the factors that determine the mood of protest in the region.

**Key words:** Rostov region, protests, urban and rural population, social well-being.

*SERIKOV A.V.* (South Russian Branch of Institute of sociology, Russian Academy of Sciences, Rostov-on-Don, Russia)

**STATE AND PROBLEMS OF THE DON COSSACKS**

**Abstract.** The article was prepared with support of the Council on grants of the President of the Russian Federation (project № МК-3233.2013.6). On the basis of results of sociological researches the author analyzes social problems faced by the Cossacks, its relations with state institutions and regional authorities. There is an attempt in the article to assess the socio-economic well-being of the Cossack population and to identify common problems of Cossacks, taken in the context of public policy. In addition, the author analyzes the overall Cossacks assessment of the role of the Cossacks in their personal lives. In conclusion some recommendations are proposed for state policy in respect of the Cossacks.

**Key words:** Cossacks, the modern Russian society, identity, public policy, Rostov region.

**WORD ABOUT THE SCIENTIST**

**The 70<sup>th</sup> anniversary of the organizer of science, researcher of oceanic depths, encyclopedist, the member of editorial board of the journal “Humanities of the South of Russia”, academician of RAS G.G. Matishov.**

**On the 80th anniversary of the member of editorial board of the journal “Humanities of the South of Russia”, Corresponding Member of RAS Z.T. Toshchenko.**

**REVIEWS**

*IVANOV V.N., VERESHAGINA A.V., VODENKO K.V.* The emergence of sociology as a science in the USSR In the 80 years of the twentieth century.

**SCIENTIFIC LIFE**

*KRAMAROVA E. N.* (The Institute of Sociology and Regional Studies, Southern Federal University, Rostov-on-Don, Russia)

**PROFESSIONAL AND ETHICAL RESPONSIBILITY OF CAUCASIOLOGISTS (to the results of the Second International Forum of Historians-caucasiologists)**

*PUPYKIN R. A.* (Institute of Philosophy and Social and Political, Southern Federal University, Rostov-on-Don, Russia)

**SPECIFICS OF INTEGRATING OF SCIENTIFIC AND EXPERT COMMUNITY (ON THE EXAMPLE OF THE SOUTH RUSSIAN POLITICAL SCIENCE CONVENT)**

Some results of scientific and educational forum "Sociology of the South of Russia" in the context of the scientific-practical conference "Russian sociology in the service of regional transformations: the 20th anniversary of the Day of the sociologist"

**BOOKS SUBMITTED TO THE JOURNAL  
RULES FOR AUTHORS**